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CHRIS LATHAM NAMED 2020 ISA BOARD PRESIDENT



During the Iowa Seed Association (ISA) annual meeting Chris Latham of Latham Hi-Tech Seeds, Alexander, Iowa, was named 2020 ISA Board of Directors President. The annual meeting is held in conjunction with the Agribusiness Showcase and Conference, which is hosted by the Agribusiness Association of Iowa in Des Moines, Iowa.

Latham is currently the Chief Financial Officer of Latham Hi-Tech Seeds. The Latham Seed Company was founded in 1947 in Alexander, Iowa, by his grandparents Willard and Evelyn Latham. After five years of success with Latham Hybrids, LLC, in 2009, Chris and his brother John, along with John's wife Shannon, brought Latham Seed Company and Latham Hybrids, LLC together to make Latham Hi-Tech Seeds.

Latham has served as a board member since 2017 and was nominated to 2nd Vice President by his peers on the board of directors in 2018. The association is pleased to have a strong leadership path for board members to help lead the association into the future. Also rising in the ranks on the board of directors is Randy Ramundt of Bayer CropScience. Ramundt was named 1st Vice President and Adam Anderson of Corteva

Agriscience was named 2nd Vice President. 2019 ISA President Chuck Cornelius, Cornelius Seed, will provide leadership on the board for one final year as Past President.

Newly added to the board of directors include Jim Chenhall, Syngenta; Angela Latcham, Corteva Agriscience; and Jeff Steinbeck, Remington Seeds. Each seat on the ISA board of directors serves a three-year term, after which either their term expires, or in any year of their service, the board member can be nominated as an officer and placed into a leadership track to become board president.

Retiring from the board after years of dedicated service to the seed industry are Jim Webster, Pioneer Corteva of Dysart, Jim Anderson, Remington Seeds, LLC of Williams; and Tom Severson, AgVantage FS of Marshalltown.

The full 2020 ISA board of directors include Brooke Achenbach, Syngenta; Jeremiah Andorf, Bayer CropScience; Jim Chenhall, Syngenta; Terry Garner, BASF; Jeff Steinbeck, Remington Seeds; Dr. Manjit Misra, ISU Seed Science Center; ISU Ex-Officio – Dr. Jim Rouse, IA Crop Improvement Association.



SCHOLARSHIPS AND RECOGNITIONS HIGHLIGHTED AT INDUSTRY LUNCHEON



Nine scholarships were given to seven Iowa State University (ISU) College of Agriculture and Life Sciences (CALS) students at the 2020 Iowa Agribusiness Showcase and Conference on February 13, in Des Moines, Iowa. Five Iowa Seed Association (ISA) Scholarships of \$1,000 each were awarded. One of ISA awarded students was selected as the Manjit Misra Outstanding Senior Scholar and received an additional \$500 scholarship. The \$1,000 Bill Latham Memorial Scholarship and the \$1,000 Lisa Shepherd Jenkins Memorial Scholarship were also awarded at the ISA ceremony.

Bill Latham was a former president of the Iowa Seed Association, the American Seed Trade Association (ASTA), the Independent Professional Seed Association (IPSA), and was a former President of his family company, Latham Seed. Bill passed away in 2015.

This is the fourth year the “Lisa Shepherd Jenkins” Memorial Scholarship was awarded by the ISU Seed Science Center to an undergraduate student engaged in seed science and seed technology. The \$1,000 scholarship honors Lisa who served

as Seed Health Testing Coordinator for the Seed Science Center and as Director of the Administrative Unit of the National Seed Health System. Lisa headed one of the most active phytosanitary seed testing programs in the country and served as a chair on committees for both the American Seed Trade Association and the American Phytopathological Society. Lisa passed away in 2015.

Louis Burton is from Rogers, Minnesota. His parents are Chad and Lisa Burton. He is a junior in agricultural business.

Madeline Frischmeyer is from Reinbeck, Iowa. Her parents are Chris and Julie Frischmeyer. Madeline is a junior in Agronomy with a Seed Science secondary major.

Malcolm St. Cyr is from Washington, DC. His parents are Donna Tracey and Alioune Badara M'Backe'. He is a freshman in Agronomy.

Haley Stahl is from Marshalltown, Iowa. Her parents are Jon and Julie Stahl. She is a junior in Agronomy with a Seed Science secondary major.

Brandyn Chapman is the recipient of the Lisa Shepherd Jenkins scholarship. He is from Ames, Iowa. Brandyn previously received his B.S. in agricultural studies and has returned to school to earn another degree in Horticulture.

Erin Stichter is the recipient of the Bill Latham Memorial Scholarship. She is from Erie, Illinois and is the daughter of Brandon and Casey Stichter. She is a junior in Agronomy.

Eric Heick is this year's recipient of the Manjit Misra Outstanding Senior Award in addition to an Iowa Seed Association scholarship. Eric is from West Branch, Iowa and is a senior in Agronomy.

Full article online: <https://iowaseed.org/2020/03/17/seven-cals-students-awarded-seed-scholarships/>

IOWA SEED NAMES RICH HALL AS HONORARY MEMBER



During their annual member meeting, the Iowa Seed Association (ISA) presented Rich Hall, GreenLeaf Genetics, of Springfield, South Dakota, with an honorary member award on February 12, 2020, in Des Moines, Iowa. Hall has been connected to the Iowa Seed Association (ISA)

throughout his career. In recent years he has been a strong supporter of the association via GreenLeaf Genetics through participation and sponsorship.

Hall majored in Biology at the University of Nebraska and graduated in 1976. He began his career as a nursery employee for DeKalb in Fremont, Nebraska. Hall went on to establish a Corn Breeding and Testing Group (CHS) with Bob Foley, Bo-Jac; Tom Hoegemeyer, Hoegemeyer Hybrids; and himself at Curry Seeds in the mid-1990s. At one point in time, the inbred lines from that group had approximately a 4% national market share. Following the sale of the CHS Germplasm to Syngenta, Rich became one of the seven original employees of GreenLeaf Genetics and is retiring at the end of March.

Throughout his career, Hall has always been willing to mentor peers and share his expertise and wisdom with them. Hall's leadership in the seed industry and his generosity will be missed upon his retirement from GreenLeaf Genetics in 2020.

IOWA SEED CORN COVER CROP INITIATIVE UPDATES FROM THE FIELD

Despite the challenging fall, 2019 was another successful year for the Iowa Seed Corn Cover Crop Initiative. We estimate that around 30% of all seed corn acres in Iowa had cover crops seeded.

Iowa Seed Project Coordinator, Shannon Moeller, has been busy attending various industry events as well as spring grower meetings for our participating seed corn companies, which will continue through early April.

On January 24, Shannon and Bayer grower Tim Recker joined Anna Hastert and area farmer Don Swanson on a cover crop panel at the Cow-Calf Conference in Ottumwa; this discussion was broadcast live on-air. Check out "Row Crop Run" - a collaborative project with the Iowa Agribusiness Radio Network, which features interviews with several seed corn growers and company representatives from around Iowa. This project will continue in 2020, featuring some of the same growers as well as a few new ones.



from left to right: Anna Hastert, Iowa Ag Radio Network, Don Swanson, Tim Recker, and Shannon Moeller, ISA

For more information about the initiative, project updates, downloads, and more - please visit us online
<https://www.sustainableseedcorn.org/>

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Iowa Seed Association Reminders & Events

- **June 24** **Iowa Seed Golf Tournament**
 - Veenkner Memorial Golf Course, Ames, Iowa
- **Dec 7-10** **CSS 2020 & Seed Expo**
 - Hyatt Recency, Chicago, Illinois
- **Feb 10, 2021** **Iowa Seed Forum, Iowa Seed Annual Meeting, & ISU Scholarship Recognitions**
 - Iowa State Fairgrounds, VI Building, Des Moines, Iowa

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