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CORNELIUS NAMED 2019 ISA BOARD PRESIDENT



The Iowa Seed Association (ISA) named Chuck Cornelius of Bellevue, Iowa, as 2019 Board President during the 2019 ISA annual meeting in Des Moines. The full 2019

board was confirmed and announced on February 13. The association also held the annual Iowa Seed Forum prior to the annual meeting.

Cornelius is currently the President and Production Manager of Cornelius Seed Company in Bellevue, Iowa. Chuck joined the family business after graduating from Iowa State University with a degree in Agronomy, extending the company's family-owned heritage to the 5th generation.

Also rising in the ranks of the ISA board is Chris Latham of Latham Hi-Tech Seeds, named 1st Vice President and Randy Ramundt of Bayer CropScience, named 2nd Vice President. 2018 ISA President Jim Webster of Corteva Agriscience moved to Past President and will help on the board for one final year.

Each seat on the ISA serves a three-year term until the term either expires or the board member is nominated to the leadership track to become board president. Newly added to the board of directors include Brooke Achenbach of Syngenta and Terry Garner of BASF. Both Achenbach and Garner will serve on the ISA board until 2022.

Full board contact information can be accessed ISA online <https://iowaseed.org/board-of-directors/>

GOGGI HONORED FOR SEED INDUSTRY DEDICATION

An Iowa State University professor is the recipient of the 2019 Iowa Seed Association (ISA) Honorary Membership Award. Dr. Susana Goggi, Professor of Agronomy, has dedicated her life to addressing major seed quality issues confronting the seed industry in Iowa and globally.

"She recognizes the importance of quality seed as the foundational component in agriculture and has served with purpose, both directly and indirectly, to support the success of the seed industry and America's farmers,"

said Jim Webster, ISA Past President. "The Iowa Seed Association is honored to recognize her service."

Goggi was recognized with the award, during the annual Seed Forum and ISA Annual Meeting on Feb 12, 2019, in Des Moines.

Full Article: <https://iowaseed.org/2019/03/01/goggi-honored-for-seed-industry-dedication-and-achievement/>





SCHOLARSHIPS AND RECOGNITIONS HIGHLIGHTED AT ANNUAL MEETING

Eleven scholarships were given to ten Iowa State University (ISU) College of Agriculture and Life Sciences (CALS) students at the 2019 Agribusiness Showcase & Conference on February 13, in Des Moines, Iowa.

Eight Iowa Seed Association (ISA) Scholarships of \$1,000 each were awarded. One of ISA awarded students was selected as the Manjit Misra Outstanding Senior Scholar and received an additional \$500 scholarship.

The \$1,000 Bill Latham Memorial Scholarship and the \$1,000 Lisa Shepherd Jenkins Memorial Scholarship were also awarded at the ISA ceremony.

Bill Latham was a former president of the Iowa Seed Association, the American Seed Trade Association (ASTA), and the Independent Professional Seed Association (IPSA). He was also the former president of his family company, Latham Seed. Bill passed away on July 31, 2015.

Lisa Shepherd Jenkins served as Seed Health Testing Coordinator for the Seed Science Center and as Director of the Administrative Unit of the National Seed Health System. She also headed one of the most active phytosanitary seed testing programs in the country and served as a chair on committees for both the American Seed Trade Association and the American Phytopathological Society. Lisa passed away on July 1, 2015.

About the Seed Science Scholarships

This scholarship competition is open to students in any major in the College of Agriculture and Life Sciences (CALS) at Iowa State University, and scholarships are awarded on the bases of four criteria: Academic excellence, Leadership skills, Interpersonal skills, and most importantly, Demonstrated interest in a career in the seed industry or seed science.

Selection Committee members include:

Dr. Barb Clawson, Horticulture, Dr. Mark Gleason, Plant Pathology & Microbiology, Dr. Tom Brumm, Ag. & Biosystems Eng., Dr. Susana Goggi, Agronomy & Seed Science Center, & Committee Chair



Back row: Chris Latham, CFO Latham Hi-Tech Seeds; Daniel Korhonen; Michael Geissinger; Regan Pleggenkuhle; Eric Heick; John Latham, President Latham Hi-Tech Seeds. Front Row: Dr. Tom Brumm, ISU Agriculture & Biosystems Engineering; Yee Shuan Lai; Caryn Dawson; Karli Buckmeier; Chee Gang Ngui; Dr. Manjit Misra, Director of ISU Seed Science Center Not Pictured: Rachel Nordhoff; Tucker Gabriel

View photos of the event on Facebook:

<https://www.facebook.com/IowaSeedAssociation>

Download the 2019 ISA Scholarship Handout:

https://iowaseed.org/wp-content/uploads/2019/03/ISA-scholarship-table-brochures_02092019.pdf

Full article: <https://iowaseed.org/2019/03/01/scholarships-and-recognitions-highlighted-at-annual-meeting-in-des-moines/>



IOWA SEED CORN COVER CROP INITIATIVE UPDATES FROM THE FIELD

The usage of cover crops among Iowa's seed corn growers has proliferated dramatically in the past few years. One primary reason for the increase is due to a Water Quality Initiative (WQI) grant through the Iowa Department of Agriculture and Land Stewardship (IDALS). Starting in the 2016 growing season, a \$1.1M grant from the IDALS, under the Clean Water Initiative program, had funded the cover crop project through the end of 2018. IDALS has announced the Iowa Seed Corn Cover Crops Initiative extension and is now funded through December 2021. This grant helps to increase the adoption of cover crops specifically within the seed corn production system in Iowa and provides education and cost-share funds exclusively to seed corn growers through the Iowa Seed Corn Cover Crops Initiative.



The bulk of the project's funding provides cost-share exclusively for seed corn growers to use cover crops in their seed corn rotation. Any grower for participating companies is eligible to enroll up to 100% of their seed corn acres into this cost-share project. The 2019 cost-share rates are based on winter-hardiness of the selected cover crops: \$10/ac for winterkill cover crops, and \$15/ac for winterhardy cover crops.

In 2018, the Iowa Seed Corn Cover Crops Initiative had participation from nearly two hundred seed corn growers in twenty-eight counties across Iowa. An estimated 35% of

Iowa's total seed corn acres had cover crops in 2018.

In 2018, the project partnered on, or led, seven field days across the state reaching nearly 300 total attendees — the dedicated educational outreach resources within the grant goes solely to seed corn growers. The program also reaches out to agribusiness retailers to help provide turn-key services for growers to assist them with cover crop



implementation. A primary objective of the initiative is to hold demonstration field days and grower meetings to provide information and advice designed to equip farmers with the resource support needed for successful establishment and management of cover crops.

Project Coordinator Shannon Moeller has successfully presented information about this initiative at a dozen different grower meetings across the state. Moeller helped ISA launch the project in 2016 and has made great strides in the initiative for adoption and implementation of the laid out primary objective.

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(CONT) IOWA SEED CORN COVER CROP INITIATIVE UPDATES FROM THE FIELD



Pictured above left to right: Shawn Richmond, Agribusiness Association of Iowa, Shannon Moeller, Iowa Seed Association, Jacob Ness, Soil Health Partnership, Story County farmer Mark Kenney, Iowa Deputy Secretary Julie Kenney, and Boone County Bret Pierce.

On one of the the coldest nights of the winter, Moeller trekked down to Ankeny in January to host a cover crops workshop. The night's featured speakers included Iowa Deputy Secretary Julie Kenney and an expert farmer panel from across the state.



This month at an indoor field day near Beaman, speakers and warm coffee attracted over 50 participants to listen, learn, and ask questions regarding the project.

Seed corn companies including AgReliant Genetics, Bayer, Beck's Hybrids, Corteva, Cornelius Seed, Gro Alliance, Remington Seeds, and Syngenta see the benefits of cover crops and promote this practice with their seed corn growers.



Above photos: Left image - Matthew Bormann a corn and soybean farmer near Algona, Iowa speakers at the Algona Cover Crop Workshop in November 2018. Matthew and his wife Nancy grow seed corn and have now planted cover crops on their farm for the past four years. Right image: Rainfall simulator at the November field day.

"Many of these companies now have over 50% cover crop use in their seed corn production fields, compared to 5-10% cover crop usage across the state before this program was established," says Moeller.

The Iowa Seed Corn Cover Crops Initiative project was developed in 2016 by the Iowa Seed Association (ISA) in conjunction with the Agribusiness Association of Iowa, Iowa Farm Bureau Federation, Iowa Corn Growers Association, and the Soil and Water Conservation Society. The Iowa Seed Corn Cover Crops Initiative is supported by the Natural Resources Conservation Service (NRCS), IDALS, Clean Water Iowa, and several seed corn production companies.

For more information, please visit <https://www.sustainableseedcorn.org/>

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Iowa Seed Association Reminders & Events

- June | TBA Iowa Seed Golf Tournament
- December 9 CSS 2019 & Seed Expo
Hyatt Recency Chicago, Illinois

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