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## **Thank You For Golfing With Us!**

The annual ISA Golf Tournament was a great time! Our four-person "best shot" tournaments always mean low scores and a lot of fun.



Congrats to our 2018 ISA Champion Team from Monsanto; Nick Hoffman, Sean Blomgren, Dane Titman, Ryan Huffman!



Runner-Up Team: Randy Luken, Mike Giles, Steve McEachron, Josh Weilt - Bratney Companies

1st Flight 1st Place: Monsanto/Channel - Andrew Burt, Karl Buttenhoff, Jim Hartwig, and Bill Bormann

1st Flight 2nd Place: O'Mara Aga Services - Bruce Cockram, Robin O'Mara, Jamie Wickman, and Justin Kean.

Course prizes went to Long Putt #5 - David Fink; Closest to Pin #11 - Chris Phipps; and Longest Drive #18 - Chris Royer.

## **Thank You To Our Beverage Cart Sponsor!**



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and follow us at [twitter.com/iowaseed](https://www.twitter.com/iowaseed)**



## ISU 2018 Seed Science Center Workshops

ISU Short Courses and Workshop begin at 8:00 am each day of class and conclude at 5:00 pm. Registration is from 8:00-8:30 am on the first day of each session.

### Tetrazolium Workshop - \$300 | Class: August 14-15

Examines principles of Tetrazolium (TZ) testing, including seed physiology, why seeds stain, factors affecting staining, evaluation of TZ tests, uses for TZ information, and how the TZ test relates to other tests. Participants will gain hands-

on-experience preparing and evaluating TZ texts on several different species of seeds. Individual training is available by request on August 16.

Full details at <https://register.extension.iastate.edu/seedscience/seed-testing>

*Because this is a hands-on learning situation, enrollment is limited. Registration is on a first-come, fees-paid basis.*

## CSS 2018 & Seed Expo

ASTA's CSS 2018 & Seed Expo, America's largest seed industry conference, will be held at the Hyatt Regency Chicago December 3 – 6, 2018. We have a VERY exciting update in store for you this year!

With the advent of new beacon data technology that was deployed in 2017, ASTA has embarked on a "hack" of our event using the real-time data we collected on the most popular

areas of the event last year. Using this wealth of information, a brand-new redesign of our exhibit and show areas, along with new additions to our programming, will be unveiled this year for an all new experience.

More information at <https://www.betterseed.org/events/asta-css-seed-expo/>



**asta** | american seed trade association

PROMOTING THE DEVELOPMENT OF BETTER SEED TO PRODUCE BETTER CROPS FOR A BETTER QUALITY OF LIFE

**CSS 2018 & SEED EXPO**

**AMERICA'S LARGEST SEED INDUSTRY CONFERENCE**

**DECEMBER 3-6, 2018 • CHICAGO, IL**



## 2018 Summer Workshop Announced

Coordinated by the Iowa CCA Education Committee, we invite you to 2018 ASC Summer Workshop & Field Day. Experts will join us at Kirkwood Community College to share their experiences with data collection and usage, alternative forage crops, nitrogen management options, and building soil health.

A full day of insights you can take straight to the field. You'll earn 6 CEUs for this hands-on experience. Sessions run 55 minutes each. Register today, your farmer customers are counting on you!

### Schedule

- 8:30 AM - Registration
- 9:00 -11:55 AM - Field Day Demonstrations
- Noon - Lunch at Horticulture Hall
- 1:00 - 3:55 PM - Afternoon Workshop Sessions

### Workshop Field Demonstrations Include:

- Unique Forage Blends and Feed Values
- Precision Planting Technology
- Nitrogen Management Trial Evaluation
- N Application Variances in Well Water
- Spatial Analysis of Farm Data
- Cover Crops to Improve Soil Health



### Cost & Registration

2018 AICMC Participant = \$50  
(\$25 discount for all attendees who attended the winter conference on Feb 13-14, 2018)

All other Attendees = \$75

### Location

Registration is in the Horticulture Hall building on the Kirkwood Community College Campus

Address: 6301 Kirkwood Blvd SW, Cedar Rapids, IA 52401

Field Day Location is at the Iowa Equestrian Center

Address: 801 76th Ave Dr. SW, Cedar Rapids, IA 52404

The morning sessions are to be held outside of the Equestrian Center. Lunch and afternoon session are in the Horticulture Hall building. Locations are in close proximity and shuttling will be available between locations.

**Full schedule** with session detail available online  
<http://agribizshowcase.com/cca>

**Register online** today!  
<https://www.agribiz.org/events/showcase/ascsummerfieldday/>



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### Iowa Seed Association Reminders & Events

- August 1, 2018 Agribusiness Showcase & Conference - 2018 Summer Workshop & Field Day, Kirkwood Community College, Cedar Rapids, IA
- December 3-6, 2018 CSS 2018 & Seed Expo - Chicago, IL
- February 13, 2019 ISA Seed Forum & Annual Meeting, Des Moines, IA

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