

NEWS BULLETIN

Journal of ISA News & Updates SPRING 2016

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Congratulations to Nine ISU Students For Scholarship Awards!

he Iowa Seed Association (ISA) recently awarded nine Iowa Seed Association (ISA) Scholarships of \$1,000 each. The awards ceremony was held during the Agribusiness Showcase & Conference at the Varied Industries Building at the Iowa State Fairgrounds, Des Moines, IA on February 10, 2016. Iowa Secretary of Agriculture Bill Northey also attended the ceremony. One of these students, Haleigh Summers, was selected as our "Manjit Misra Senior Scholar," Outstanding and individual will receive \$500 in addition to the \$1000 ISA scholarship. In addition, ISA awarded another \$1000 scholarship sponsored by the American Seed Trade Association.

For the 2015-2016 academic year ISA awarded a \$1000 Bill Latham scholarship in honor of the late Bill Latham. Bill was former president of the lowa Seed Association, the American Seed Trade Association (ASTA), and Independent Professional Seed Association (IPSA) and former president of his family company,

Latham Seed Company. Bill passed away on July 31, 2015.

Recipients of the Iowa Seed Association 2015-2016 academic year scholarships are: Rebekah Arnold, Kelsey Baumhover, Anthony Moellers, Jamie Pokorny, Lucas Roberts, Sarah Striegel, and Haleigh Summers received the Manjit K. Misra scholarship along with the ISA award. Catherine Leafstedt was the recipient of the American Seed Trade Association Scholarship. Kathryn Hoemann received the ISA Bill Latham Scholarship.

The ISA scholarships are open to students in any major in ISU's College of Agriculture and Life Sciences. Scholarships are awarded on the bases of: academic excellence, leadership skills, interpersonal skills, and most important to the selection committee, a demonstrated interest in a career in the seed industry or seed science. For further information, please contact ISA executive director Joan O'Brien by phone at 515.262.8323.



Pictured above: first row left to right, Susana Goggi, Iowa State University Seed Center, Anthony Moellers, Kelsey Baumhover, Rebekah Arnold, Sarah Striegel, Haleigh Summers, Kathryn Hoemann, Dr. Manjit Misra, Iowa State University Seed Center and Iowa Seed Association Ex-Officio, Shannon Latham. Second row left to right, Lucas Roberts, Jamie Pokorny, Catherine Leafstedt, Iowa Secretary of Agriculture Bill Northey, Chris Latham, John Latham.





ISA Member Company Presented with the Secretary's Ag Leader Award



n February 10, 2016 La Crosse Seed was selected by the Iowa Department of Agriculture and Land Stewardship (IDALS) to receive the Secretary's Ag Leader Award at the Agribusiness Association of Iowa's Annual Showcase & Conference. "Partnerships have been a key to the Water Quality Initiative since the very start and it is great to be able to recognize these ag businesses and Certified Crop Advisors that have really taken a leadership role in helping advance water quality efforts in the state," Northey said.

This award was presented to La Crosse Seed to recognize their leadership in the cover crop industry not only in Iowa but across the other states it serves as well. Specifically noted was La Crosse Seed's efforts to advance the sustainability movement in Iowa through cover crop education and support through its Soil First™ brand. Cover crops are a crucial component of improving water quality throughout Iowa, and La Crosse Seed has been a leader in the effort to promote the benefits cover crops, and participates as an active partner in various opportunities, such as the ADM-Unilever Sustainable Soy Program Continuous Improvement Program.

"La Crosse Seed is honored to be recognized as an agricultural leader in lowa. It is such a privilege to be acknowledged while surrounded by so many of our ag retail customers that have helped to make this possible by advancing sustainability practices and exploring the benefits of cover crops," notes Scott Wohltman, Cover Crop Lead for La Crosse Seed. We are very excited about the future of soil health and we aim to further our commitment to lowa by continuing to help ensure cover crop success through Soil First™ products, education and support," he adds.

Story Source:

The above story is based on materials obtained from <u>La Crosse Seed</u>. Note: Materials maybe edited for content and length.

Legend Seeds Partners with Farm Nutrients

egend Seeds, the largest independent seed company in the Upper Midwest, has partnered with Farm Nutrients to be the exclusive distributor of Legend's product line, including corn hybrids and soybean varieties, for the state of lowa.

The partnership is the latest in a series of expansions for Rembrandt, lowa-based Farm Nutrients. The company got its start in 2003 managing and marketing chicken litter for fertilizer. With the opening of a new full service Agronomy Center last summer, Farm Nutrients now offers products and services such as crop seed, aerial scouting, precision application, soil sampling, nitrogen modeling, commercial fertilizer, crop protection chemicals and custom application.

"The addition of Legend Seeds corn and soybean products to Farm Nutrients' portfolio further positions us as a full-service supplier for the growers in our Midwestern area," said Scott Wicks, Vice President of Operations for Farm Nutrients. "Legend Seeds' commitment to quality and service align well with our objectives."

Legend Seeds is an independent, family-owned seed company based in De Smet, S.D., focusing on corn, soybean, alfalfa, sunflower and other seed products. A subsidiary of Rembrandt Enterprises, Farm Nutrients has grown to become the leader in natural poultry litter fertilizer and offers a complete line of high quality agronomic products and services.

Story Source:

The above story is based on materials obtained from <u>Ag Professionals</u>. Note: Materials maybe edited for content an length.



2016 Board Extends Special Thank Yous

he ISA board of directors would like to recognize two people that have contributed significant effort and time to the Iowa Seed Association. Each year the board of directors chooses a "Honorary Member" to recognize outstanding dedication and thank board members that terms have expired.

A big THANK YOU is extended to Tom Severson of GROWMARK—AgVantage FS for his dedication and service to the industry as a board member. Tom was most recently the 2015 ISA President and has served on the ISA board since 2009. Tom works for

GROWMARK—AgVantage FS in Bloomington, IL as their marketing manager. Tom has been with GROWMARK—AgVantage FS since 1987.

The ISA board also wants to recognize the 2016 Honorary Member as Joan O'Brien. Joan has been the Executive Director of the Iowa Seed Association since 1990 and has supported the association through events, administrative support, and much much more!

THANK YOU!!

2016 ISU Seed Workshop Schedule

owa State University is once again offering a series of workshops on seed conditioning and quality testing procedures this summer. The workshop dates are rapidly approaching, so we are sending this brief reminder in the event either you or a coworker might be interested in the program. The 2016 workshop schedule is listed below and on the registration website listed below. These are small group sessions that feature a mix of classroom and "hands on" equipment operation in our pilot plant at the ISU Seed Science Center.

Commercial Popcorn Conditioning	May 24-26
Color Sorting - Satake ScanMaster II	June 6-7
Color Sorting - Satake Evolution	June 8-9
Color Sorting - Buhler Sortex Z+	June 14-15
Specialty Seed Conditioning	June 21-23
Seed Corn Conditioning	June 27-30
Soybean and Small Grain Seed Conditioning	July 11-14
Seed Treatment Workshop	July 20-21
Soybean and Small Grain Seed Conditioning	July 25-28
Gravity Separation	August 2
Gravity Separation	August 4
Seed Corn Conditioning	August 8-11

Routine workshop registration is handled by our staff in Conference Planning and Management. Additional details, including a PDF version of the workshop brochure and on-line registration can be found on the ISU Extension web site.

Most workshops have a maximum attendance of 25 people, so register today to ensure your enrollment in this year's workshop. Please call (515) 294-6222 to check availability for workshops if you are registering less than a week prior to the workshop.

Routine registration questions may be directed to Extension using the following contact information:

Iowa State University Registration Services

1601 Golden Aspen Drive, Suite 110 Ames, IA 50010

Or Phone: 515-294-6222 Fax: 515-294-6223 Email: registrations@iastate.edu

ASTA Applauds Senate For Passage of Common Sense Food Labeling

merican Seed Trade Association (ASTA) President & CEO Andrew LaVigne made the following statement in response to the Senate Agriculture Committee's passage of legislation to prevent a costly state-by-state patchwork of labeling mandates that would confuse consumers and create disruptions in interstate commerce:

"Today, the Senate Agriculture Committee made a strong bipartisan showing of support for American farmers, families and small businesses, over special-interest activist groups. We commend Chairman Roberts for his strong leadership and dedication to finding common ground on a practical solution to food labeling.

"Agriculture and food policy should be based on sound science, not fear tactics. Today's vote was an important step in bringing consistency and transparency to the marketplace, while protecting consumers and the food and agriculture community from a costly and confusing patchwork of state labeling laws.

"With Vermont's labeling law set to take effect on July, 1, we are urging the Senate to take swift action in passing the Roberts legislation for national uniformity in food labeling."

Story Source:

The above story is based on materials obtained from <u>ASTA</u>. Note: Materials maybe edited for content an length.



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Iowa Seed Association Reminders & Events

May - August ISU Seed Workshops - <u>Download ISU brochure here</u>

June 18-22, 2016 ASTA 133rd Annual Convention, Portland, OR

TBD Annual ISA Golf Tournament

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