Official Notice to All Members
Iowa Seed Association
ANNUAL MEETING
MONDAY, NOVEMBER 13, 2006
GATEWAY CENTER, AMES, IOWA

This is to officially notify all members of the Iowa Seed Association that the annual meeting of this association will be held Monday, November 13, 2006, during the 104th Annual Convention, which will be held at the Gateway Center in Ames, Iowa. The convention will be held November 13 & 14, 2006. The purpose of the meeting is to provide reports to the members by their officers and committees, to elect directors and officers to replace those whose terms expire, and to consider such other business as may come before the assembled members.
A sincere THANK YOU from The Iowa Seed Association goes out to the following Sponsors for making our golf event on July 18 a great success!

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**Iowa Seed Association Endorses Bill Northey**

The Iowa Seed Association has endorsed Bill Northey for Iowa Secretary of Agriculture. After careful consideration of both candidates, the industry feels Northey will lead the state with experience and vision.

“The Iowa Seed Association takes these designations very seriously and carefully considers each race,” said Mike Bielenberg, President of the association. “We have met with the candidates and are looking for someone who has the experience to lead this state in the area of agriculture. We believe that Bill Northey recognizes the value that agriculture and technology bring to our state and is the person to lead Iowa for the next four years.”

Northey, a 4th generation family farmer, served as President of the National Corn Growers Association in 1995-1996. He served on the Commission for 21st Century Production Agriculture and was President of the Iowa Corn Growers Association in 1990-1991. He is a member of the Bennett Roundtable of the Farm Foundation and has served on the Iowa State Committee for the Farm Service Agency of the USDA. He is a Commissioner on the Dickinson County Soil & Water District and is on the Board of Directors of Ag Ventures Alliance. Bill was President and Co-Founder of Innovative Growers, LLC.

Be sure to **VOTE on November 7!**

**Upcoming Events**  
- 104th Annual ISA Seed Convention  
  November 13 & 14 at The Gateway Center, Ames, IA  
- ASTA Conference & Seed Expo  
  December 6 - 8 at the Hyatt Regency, Chicago, IL
104th ISA Annual Convention
“Iowa Seed in a Global Market”

Convention Agenda

Monday, November 13, 2006

12:00 noon Registration
1:30 p.m. Welcome: Mike Bielenberg, ISA President

1:30 - 2:00 p.m. ISA Annual Meeting: Mike Bielenberg, ISA President
2:00 - 3:15 p.m. Developing and Channeling SKU’s: Ben Kaehler, Dow AgroSciences
Clayton Becker, Syngenta
Speaker (TBA)
Q & A

3:15 - 3:30 p.m. Break
3:30 - 4:45 p.m. Managing SKU’s: Eric Von Muenster, Pioneer
Paul Kjolhaug, MayerSeed
Speaker (TBA)
Q & A

5:30 - 7:00 p.m. Reception (ISU students will display posters in the reception room.)

Tuesday, November 14, 2006

7:30 - 9:15 a.m. President’s Breakfast
Recognize Scholarship Recipients (Undergraduates & Graduates)
Recognize Graduate Endowment Scholarship Donors:
Speaker (TBA)

9:15 - 9:30 a.m. Break
9:30 - 10:15 a.m. Fueling Iowa’s Future: Monte Shaw, Iowa Renewable Fuels Association

10:15 - 12:00 noon (Three 45 minute workshops, each repeated twice)
Traceability/FDA Recordkeeping: Dr. Charles Hurburgh, ISU
Marketing: Dr. Bobby Martens, ISU
Germination Testing (hands on): Dr. Mike Stahr, ISU

12:15 - 12:45 p.m. Luncheon
12:45 - 1:00 p.m. Honorary Member Recognition
1:00 - 1:30 p.m. Featured Luncheon Speaker: Iowa Secretary of Agriculture
1:30 - 1:50 p.m. Seed Labeling- State Perspective: Robin Prusiner, IDALS
1:50 - 2:10 p.m. National Perspective: Andy LaVigne, ASTA
2:10 - 2:30 p.m. International Perspective: Mike Gumina, Pioneer
2:30 p.m. Close: Jim Groepper, incoming ISA President

Make your room reservations today! As the host hotel for the 104th ISA Annual Convention, The Hotel at Gateway Center is pleased to offer ISA members great rooms at corporate rates. The Gateway Center is located at US 30 & Elwood Drive, Ames, IA.

The Gateway Center is offering single and double rooms for ISA members at a rate of $92.00. Reservations must be made by October 23 by calling 515-292-8600 or 800-367-2637 and indicating that you are with the Iowa Seed Association.
IDALS Report on 2006 Inspections

Robin Pruisner, State Entomologist and Entomology and Plant Science Bureau Chief at IDALS, reports that in the spring of 2006 the Iowa Department of Agriculture and Land Stewardship performed a blitz inspection of numerous seed warehouse/processing facilities in Iowa, in response to phone calls from seed consumers suggesting that Iowa had labeling issues. The goal of the spring blitz was to get a snapshot picture of how well agriculture seed is labeled in accordance with the Iowa Seed Law.

IDALS inspectors visited 17 sites in Iowa where agricultural seed, from entities processing an Iowa seed permit, is warehoused or processed. These sites generally housed seeds from one permitted entity, but a few did have seed from several permitted companies.

Inspectors found irregularities in only three instances. These infractions included:
- Lacking the world ‘hybrid’ on the label/bag of hybrid seed corn;
- Using ‘VNS’ in lieu of the required ‘variety not stated’ designation; and
- Lacking the city and state of the permit holder on the label/bag of seed.

The seed permit holders with label deficiencies have been directed to correct the infraction before the 2007 seed distribution/growing season. As discussed with the Iowa Seed Association this spring, immediate remedial action was not required.

Prior to the 2007 distribution season IDALS inspectors will visit the permit holders to ensure that corrective actions have been taken. Routine inspections of labels and sites will also continue.

Robin believes the results of the 2006 inspections indicate that the agricultural seed industry in Iowa is making a strong effort to adhere to the Iowa seed labeling law. She looks forward to attending the November 14 Iowa Seed Association Convention. Please feel free to contact Robin Pruisner at your convenience if you have any questions, comments or suggestions.