

# ISA

# News Bulletin

## Message from the President

Greetings and best wishes for a happy and prosperous New Year. As we begin the New Year we are excited about new opportunities and challenges. The challenge for the ISA Board this year is to increase the involvement of the Association's membership. The purpose of the any Association is to represent and support its membership. The most effective way to do that is by active involvement of the membership. ISA has a number of committees each year and we are strongly encouraging you to participate. The committees are: membership, golf, legislative, convention/education and scholarship. If you are interested in getting involved, please contact Joan O'Brien at 1-800-383-1682 or myself (Mike Bielenberg) at 515-239-3504.

In addition to asking for your involvement in committees, we are also very interested in your thoughts about the annual convention. Again, call myself or your association office if you have comments or suggestions.

Best regards,

Mike Bielenberg  
ISA President  
Syngenta Seeds

### Iowa Seed Association

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Mike Bielenberg . . . . . President  
Jim Groepper. . . . . First Vice President  
Dave Treinen . . . . . Second Vice President  
Joan O'Brien . . . . . Executive Vice President

## Congratulations!

Congratulations to **Todd Cogdill, Landon Ries, Katie Petersen, Heather Hall, Eric Peterson, Eric Pitzen, Cody Cline, Jessica Kluver, Nichole Schneider and Emily Hoffmann**, who were all honored with scholarships from the ISA Endowed Scholarship fund at ISU. The students were present at the President's breakfast during the 103rd Annual Iowa Seed Association Convention in November, in Ames. Each student received a \$1,000 scholarship for the 2005-2006 school year.

## 2006 ISA

### Membership Directory

We are in the process of updating the ISA Membership Directory in anticipation of publishing our directory in 2006. Please review your membership information in the 2005 directory and let us know if you have any changes or corrections.

## 2006 Committee & Chairs

<b>Convention/Education Committee</b>	<b>Membership Committee</b>
<i>Mike Bielenberg (chair)</i>	<i>Jim Groepper (chair)</i>
Tim Barry	Dave Treinen
Pat Foley	Dave Kennedy
Del Koch	Wade Jensen
Tim Johnson	Mark Terpstra
David Thompson	Mitch Christensen
Dean Hamer	<b>Golf Committee</b>
Manjit Misra	<i>Dave Kennedy (chair)</i>
Dave Tierney	John Latham
<b>Scholarship Committee</b>	Rhonda Birchmeier
<i>Jim Groepper and</i>	Mitch Quirin
<i>Mike Bielenberg (co-chairs)</i>	<b>Legislative Committee</b>
John Latham	<i>Steve Werning (chair)</i>
Manjit Misra	John Latham
Dave Tierney	Dave Tierney
<b>Nominating Committee</b>	Greg Lamka
<i>John Latham (past-past president)</i>	
<i>Greg Lamka (past-president)</i>	
<i>Mike Bielenberg (current president)</i>	

## Thank You!!!

### Convention Supporters

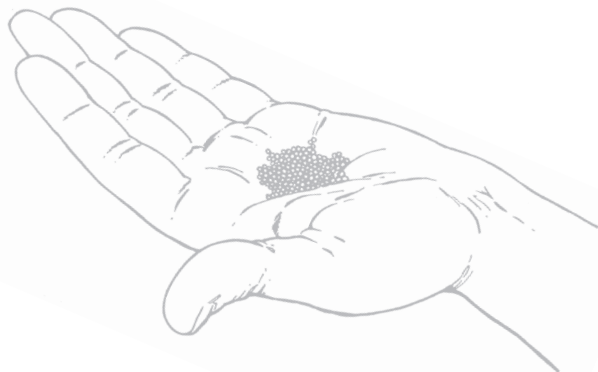
The convention committee and the Iowa Seed Association would like to thank the following companies for supporting the 103rd Annual ISA Seed Convention as a sponsor and/or exhibitor. The convention was held on November 1 & 2 at the Gateway Hotel in Ames, Iowa.

### 2005 Convention Contributors:

Bayer CropScience.....Coralville, IA  
 Celpril.....Clear Lake, IA  
 Corn States Hybrid Service LLC.....Des Moines, IA  
 Garst Seed/Syngenta.....Ames, IA  
 Greif, Inc. (Multiwall Bag Pkg Group).....Prior Lake, MN  
 Mid-west Seed Services.....Brookings, SD  
 Monsanto.....Ankeny, IA  
 Peterson Genetics, Inc.....Cedar Falls, IA  
 Pioneer Hi-Bred International.....Johnston, IA  
 Popp Engineering, Inc.....Ames, IA  
 Seed Genetics, Inc.....Lafayette, IN

### 2005 Convention Exhibitors:

Ag Printing Specialists.....Lafayette, IN  
 AgVision.....Ankeny, IA  
 Bayer CropScience.....Coralville, IA  
 Bratney Companies.....Des Moines, IA  
 Celpril.....Clear Lake, IA  
 Greif, Inc. (Multiwall Paper Bag Pkg Group).....  
 .....Prior Lake, MN  
 Iowa Crop Improvement Association.....Ames, IA  
 Iowa State University Seed Laboratory.....Ames, IA  
 O'Mara Ag Services.....Urbandale, IA  
 SOYGENETICS.....Westfield, IN  
 Sudenga Industries, Inc.....George, IA  
 Syngenta Seed Treatment.....Waukee, IA



## Congratulations to

# Dr. Denis McGee

of

## Iowa State University

for being named

### ISA's 2005 Honorary Member at the ISA Annual Convention

#### Dr. Denis McGee Receives Iowa Seed Association's Highest Honor

During the ISA convention held on November 1 & 2, 2005, President Lamka announced Dr. Denis McGee as the latest recipient of its highest honor, the Honorary Member Award. Dr. McGee was recognized for his contributions during the ISA's annual convention held in Ames, Iowa.

The Honorary Member award began in 1949 and is presented to a person who has had a significant impact on the seed industry and who has served as part of the ISA with distinction. Dr. McGee served as a long time supporter of the Iowa seed industry.

Dr. McGee earned a B.S. degree in Botany in 1964 and a Ph.D. in Plant Pathology in 1967, from the University of Edinburgh. After receiving his Ph.D., he then earned his post-doctoral study at the University of Minnesota. In 1978 he joined the Department of Plant Pathology and the Seed Science Center at ISU and was promoted to Professor in 1984. Dr. McGee has written two books on seed diseases of corn and soybeans, published in 1988 and 1992. He also played a central role in the development of a comprehensive database on Seedborne Diseases. In recent years, Dr. McGee has worked on national and international phytosanitary issues and has been part of a committee that works with industry, government and regulatory agencies.



## **Biotechnology Update Biosciences Alliance of Iowa Funds ISU Research**

The Biosciences Alliance of Iowa (BAI) has awarded funding to two projects at Iowa State University that are designed to advance the state's bioscience industry. BAI was formed by the Iowa Department of Economic Development to enhance the state's effort in key agricultural and medical areas. BAI awarded \$700,000 to Iowa State to establish the Human Nutrition Wellness Research Center. The center will evaluate the safety and efficacy of new foods, food ingredients or dietary supplements developed by Iowa-based companies. Funding will be used to purchase equipment and complete minor renovations to a building in the ISU Research Park.

### **ISU Scientists Share in \$29.5 Million Project to Sequence Maize Genome**

Iowa State University is one of four institutions on the team selected for a \$29.5 million, three-year project to sequence the maize (corn) genome, the most complex genome to be sequenced to date. Sequencing a genome reveals an organism's genetic blueprint and opens the door for researchers to discover the role each gene plays in the life of the organism. Completion of the corn genome will allow scientists to more efficiently develop corn varieties for specific conditions and uses.

### **LaVigne tapped to lead American Seed Trade Association**

The Board of Directors of the American Seed Trade Association (ASTA) is pleased to announce the election of Andrew W. LaVigne as the organization's new President and CEO. LaVigne replaces outgoing President and CEO Dick Crowder, who was recently confirmed as the new Chief Agriculture Negotiator in the Office of the U.S. Trade Representative.

"The ASTA Board is very pleased that Andy has chosen to accept this position," said Jim Tobin, ASTA Chairman. "He brings to our association an extensive and accomplished history of leadership in the legislative, regulatory and trade arenas that will allow us to build on the past successes of ASTA. Our industry is poised to address several critical issues in the next couple of years and Andy has the established record and relationships to help ensure our successful completion of those challenges."

LaVigne has been the Executive Director and CEO of Florida Citrus Mutual for the past seven years. Prior to joining Mutual, LaVigne was the Executive Director of the Florida Fertilizer and Agrichemical Association for over four years. He also spent a decade in Washington, D.C. working in Congress and at USDA.

ASTA, founded in 1993, is one of the oldest trade organizations in the United States. Its membership consists of about 850 companies involved in seed production, distribution, plant breeding and related industries in North America. As an authority in plant germplasm, ASTA advocates science and policy issues on industry-wide importance.

LaVigne will assume the President and CEO duties at the beginning of February 2006.

### **ISA 2005 Nominating Report**

During the 2005 ISA convention, Chair John Latham presented the following slate: It was reported that the committee had recommended the following individuals for positions on the ISA Board of Directors.

#### **President**

*Mike Bielenberg, Syngenta Seeds, Inc.*

#### **First Vice President**

*Jim Groepper, AgVenture, Inc.*

#### **Second Vice President**

*Dave Treinen, Corn States Hybrid Service*

#### **Past President**

*Greg Lamka, Pioneer Hi-Bred (A Dupont Company)*

#### **Secretary/Treasurer**

*Joan O'Brien, ISA*

#### **Director (2006)**

*Wade Jensen, Remington Seed Company*

#### **Director (2008)**

*Tim Barry, Channel Bio Corporation*

#### **Director (2008)**

*Steve Werning, Monsanto*

#### **Director (2006)**

*Manjit Misra, ISU Seed Science Center*

**These new board members will join the other board members listed below:**

*Dean Hamer, Sansgaard Seed Farms, Inc.*

*Dave Kennedy, Bayer Crop Science*

*David Thompson, Stine Seed Company*



# 2006

**ISA Board of Directors** will host a luncheon for the Iowa Legislators House and Senate Ag Committees. The luncheon will be held at the ISA office in Des Moines on February 9, 2006. If you are interested in attending, please call the ISA office at 515.262.8323.

## Iowa State University Seed Science Center, Ames, Iowa Upcoming Workshops

### ASTA Upcoming Events

- February 28-March 1 ASTA/USDA Conservation Workshop  
USDA Headquarters  
1400 Independence Avenue  
Washington, DC
- July 8 - 12 Joint ASTA-CSTA Annual Convention  
Hyatt Regency Chicago  
Chicago, IL
- December 6 - 8 60th Corn & Sorghum Seed Research Conference  
35th Soybean Seed Research Conference Seed Expo  
Hyatt Regency Chicago  
Chicago, IL

Immunoassay	February 7
Molecular Genetics (am) PCR Basics (pm)	February 8
Herbicide Bioassay	February 9
Purity Shortcourse for Seed Analysts	April 24-27
Germination Shortcourse for Seed Analysts	May 1-4
Color Sorting (featuring Sortex)	June 5-6
Color Sorting (featuring Satake)	June 7-8
Fundamentals of Commercial Seed Corn Conditioning	June 19-21
Advanced Commercial Seed Corn Conditioning	June 22-23
Fundamentals of Soybean & Small Grain Seed Conditioning	July 10-12
Advanced Soybean & Small Grain Seed Conditioning	July 13
Fundamentals of Research Seed Corn Conditioning	July 31-August 2
Advanced Research Seed Corn Conditioning	August 3-4
Gravity Separation	August 10
Fundamentals of Soybean & Small Grain Seed Conditioning	August 14-16
Advanced Soybean & Small Grain Seed Conditioning	August 17
Seed Corn Quality	August 22
Soybean Quality	August 23
Gravity Separation	August 24
Popcorn Conditioning	November 15-16



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